

CHINA INTERNATIONAL MOTORCYCLE SOURCING CONFERENCE 2013

Date : MAY 6~9 , 2013

Venue : Shanghai New International Expo Center (No. 2345, Longyang Road, Pudong New District, Shanghai, China)

Host : China Chamber of Commerce for Motorcycle / Shanghai XieSheng Exhibition Co., Ltd.

Organizer : Shanghai XieSheng Exhibition Co., Ltd.

Overseas Strategic Partner : Showtime & More Media Strategic Partner : CHINAMOTOR

Concurrently held with :

The 23rd China International Bicycle & Motor Fair (China Cycle 2013)

China International Outdoor (Cycling) Products Exhibition 2013

China International E-Bicycle Exhibition



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● Market Background

With the rapid development of China motorcycle industry, the level of manufacturing, management, productivity is steadily upgrading, and its competitiveness is also greatly strengthened in global market. Multinational companies has recognized China as a manufacturing center in the world and come to invest and build factories in China. In order to deal with the fierce international competition, they hope to be able to share the high-growth Chinese market by seeking procuring opportunities, and reducing the costs through global sourcing. Jointly organized by China Chamber of Commerce for Motorcycle (CCCM) and Shanghai XieSheng Exhibition Co., Ltd., China International Motorcycle & Parts Fair 2013 & International Motorcycle Sourcing Conference 2013 will be held in Shanghai together with China Cycle 2013 on 6th-9th May 2013.



The huge potential for development of China motorcycle industry has attracted attention of many well-known foreign motorcycle companies in China, looking for investment opportunities with Chinese partners. It becomes the strategic objectives by moving the manufacturing and sourcing capacity gradually toward China. China International Motorcycle & Parts Fair 2013 & International Motorcycle Sourcing Conference 2013 provides an ideal platform for international trade and cooperation. And the exhibitors will showcase the advanced technology, fashionable products, innovative design, as well as the most popular motorcycle culture during the exhibition.

● Purchasers Organizing Scheme

- 1.China Chamber of Commerce for Motorcycle will organize overseas professional purchasers to attend the conference through the international motorcycle association and various countries chamber of commerce in China.
- 2.The organizing committee will organize professional purchasers from Japan, America, Germany, the South America, China Taiwan, China Hong Kong and other countries and regions.
- 3.The conference for canvassing business order will be held in domestic and overseas motorcycle and electric bicycle exhibition and manufacturing base.
- 4.The organizing committee will organize China motorcycle

and parts industry dealers, importers and exporters to attend the conference.

5.China International Motorcycle & Parts Fair 2013 & International Motorcycle Sourcing Conference 2013 will share the purchasing resource with the 23rd China International Bicycle & Motor Fair (China Cycle 2013), China International Outdoor (Cycling) Products Exhibition 2013 and China International E-Bicycle Exhibition.

6.China International Motorcycle & Parts Fair 2013 & International Motorcycle Sourcing Conference 2013 cooperate with dozens of professional mainstream media in order to timely report the news about the conference and exhibition.

● Why to participate in International Motorcycle Sourcing Conference?

- 1.You will get the market analysis report from other countries chamber of commerce and association.
- 2.You will be able to show your enterprise image and strength in the international arena.
- 3.You will be able to get direct dialogue with the transnational purchasing tycoons to promote the exchanges and cooperation.
- 4.You will be able to know well about the global motorcycle and parts industry product information and technology development.
- 5.If you are the domestic motorcycle and parts supplier, we will introduce the overseas purchaser to you and help you get OEM orders.
- 6.If you are the motorcycle manufacturer, we will introduce the motorcycle parts manufacturer to you.
- 7.If you are the overseas motorcycle and parts supplier, we will introduce the agents and dealers in China to you.
- 8.If you are the overseas motorcycle and parts investor, you will get the opportunity to find the cooperation partner in China.

● Participation Scope

- Domestic and overseas chamber of commerce and association for motorcycle
- Motorcycle and electric motorcycle enterprise
- Motorcycle and electric motorcycle parts enterprise
- Motorcycle design and development company
- Motorcycle purchaser
- Dealer and investor
- Motorcycle culture company
- Technology and service company



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● Other Services

1.The organizing committee supplies a booth (6m x 6m) which designed and decorated for each enterprise.

2.Based on enterprise actual situation, the organizing committee effectively arranges the meeting for each purchaser and supplier.

a)Pairing for purchasers and suppliers (Please fill out the application form actually and send the enterprise information to the organizing committee by fax, email or registration on website.) The organizing committee will compile the enterprise manual including purchasers and suppliers information for effectively pairing.

b)The information of purchaser, investor and supplier invited by the organizing committee will be delivered to the cooperative enterprise as soon as possible.

c)The organizing committee will arrange the pairing conference and the signing ceremony at last.

3.The organizing committee compiles the buyer's guide including enterprises introduction, conference floor plan and all service information. Besides all enterprises, the organizing committee will send the buyer's guide to commercial counselor's office of various countries consulates in shanghai and competent domestic economy department.

● Participation Notice

1.Participation Fee:

a)Visitor Fee: RMB 2000.00 per person

b)36sqm Booths Fee: RMB 43200.00 (including three persons' participation fee worth RMB 6000.00)

2.Registration Process:

Step 1: Please fill out the application form and fax it to the organizing committee with leader's signature and official signet.

Step 2: The organizing committee will send the Exhibition Manual to the exhibitor after receiving the application form. Meanwhile, the enterprises should remit the exhibition fee to the organizing committee's account.

Step 3: The enterprises should fill out the sourcing list or the product list exactly. According to the list, the organizing committee will effectively arrange the meeting for each purchaser and supplier.



Application Form

China International Motorcycle Sourcing Conference 2013

May 6th-9th, 2013, Shanghai, China

Company Name :	
Address :	
Zip Code :	Website :
Contact Person :	Tel :
E-mail :	Fax :
Company Profile :	
Participation Reservation	
36sqm Booths: 6m*6m <input type="checkbox"/>	Visitor : _____ Person (s)
<p>Notice:</p> <p>1. The organizing committee supplies a booth (6m x 6m) which designed and decorated for each enterprise.</p> <p>2. Participation Fee:</p> <p>a) Visitor Fee: RMB 2000.00 per person</p> <p>b) 36sqm Booths Fee: RMB 43200.00 (including three persons' participation fee worth RMB 6000.00)</p> <p>3. Payment must be made by T/T in US\$ to:</p> <p>BENEFICIARY: SHANGHAI XIESHENG EXHIBITION CO., LTD</p> <p>BENEFICIARY ADDRESS: ROOM 903, NO.915 ZHENBEI ROAD, SHANGHAI, CHINA</p> <p>ACCT.NO: 4572 5925 2955</p> <p>BENE'S BANK NAME: BANK OF CHINA, SHANGHAI BRANCH JIADING SUB-BRANCH</p> <p>SWIFT CODE: BKCHCNBJ300</p> <p>BANK ADDRESS: NO.451 WEST TACHENG ROAD, JIADING DISTRICT, SHANGHAI, CHINA, 201800</p>	

Organizing committee :

China Chamber of Commerce for Motorcycle

Tel: 010-59627256 / 59627257

Fax: 010-59627250

Contact Person:

Zhang Yadi Email: zhangyadi@msn.com

Tao Bo

Shanghai Xiesheng Exhibition Co., Ltd.

Address: Room 903, No. 915, Zhenbei Road, Shanghai

P.C.: 200333 Tel: 021-32513000 Fax: 021-32513220

Contact Person:

Mr. Yang Yehua (Michael) Ext. 53 Email: yyh@e-chinacycle.com

Mr. Xu Yin

Ext. 55

Purchaser demands :

☐ Joint Venture & Cooperation

☐ OEM

☐ Investment Consultancy

☐ Human Resource

☐ Technology Import & Export

☐ Brand Agency & Market Development

☐ Market Information

☐ Other_____

Sourcing List

No.	Product Category	Product Name	Product Specification
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			

Supplier demands :

☐ Joint Venture & Cooperation

☐ OEM

☐ Investment Consultancy

☐ Human Resource

☐ Technology Import & Export

☐ Brand Agency & Market Development

☐ Market Information

☐ Other_____

Product List

No.	Product Category	Product Name	Product Specification
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			